



Blow Dry Lotion (Style Control 1)

6.7 fl. oz. / 198 ml

A lightweight lotion that gives a smooth silky finish with heat protection. Provides thermal and UV protection plus humidity control. Keeps hair hydrated with no fly aways.

BENEFITS

- Smoothes, eliminates frizz and resists humidity
- Provides thermal protection
- Delivers nourishing moisture with a non-greasy feel
- Gives effortless brush glide when blow drying to reduce breakage

KEY INGREDIENTS

- Macadamia Oil Omega 7, 5 and 3 fatty acids provide weightless moisture
- Argan Oil Omega 9 fatty acid repairs and strengthens
- Pistachio Oil Protects against environmental extremes
- Olive Oil Maintains color and provides shine
- Jojoba Oil Moisturizes skin and hair
- Coconut Oil Strengthens and fortifies the hair shaft
- Hydrolyzed Rice Protein Provides lightweight moisturization & healing properties
- Keratin Amino Acids Provide lightweight moisturization & healing properties
- Color Safe and Cruelty-Free

APPLICATION

• Apply a quarter-size amount to damp hair. Comb through hair, roots to end. Blow dry using Macadamia Hot Curling Boar Brush



IN A NUTSHELL...

Macadamia Professional's exclusive PRO Oil Complex, a blend of therapeutic Macadamia and Argan Oils. Rich in Omega 7, 5, 3 and 9, mimics scalp's natural oil production to renew hair's natural texture with healthy shine, bounce, and managebility.

Macadamia Oil

KEY SELLING POINTS

- Filled with the highest amount of Omega 7 fatty acid than any other nut oil
- Most closely resembles human sebum, and thus mimics scalp's natural oil production
- · Provides deep nourishment and moisturization
- Exceptional absorption and penetration from the inside out vs. conditioning just the surface of the hair shaft
- $\cdot\,$ Remarkably lightweight and non-greasy with no build up

Argan Oil

- Rich Oil filled with Omega 9 fatty acid, antioxidants and Vitamin E that improves strength
- * Renews damage and restores shine and softness to dry, brittle hair
- Helps to balance sebum production





Activating Curl Cream (Style Control 2)

5 fl. oz. / 148 ml

A lightweight, non sticky cream that activates and supports soft, fine curls that tend to droop. Defrizzes, keeps curls shapely and resilient.

BENEFITS

- Activates and defines shapely curls and waves
- Supports curls, while still providing a soft, touchable finish
- Helps to fight frizz and flyaways weightlessly

KEY INGREDIENTS

- Macadamia Oil Omega 7, 5 and 3 fatty acids provide weightless moisture
- Argan Oil Omega 9 fatty acid repairs and strengthens
- Pistachio Oil Protects against environmental extremes
- Hydrolyzed Soy Protein Provides moisturization
- Hydrolyzed Amaranth Protein Provides conditioning
- Color Safe and Cruelty-Free

APPLICATION

• Apply a small amount to damp hair. Diffuse to activate and enhance curls or air dry for a natural look



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- Exceptional absorption and penetration from the inside out vs. conditioning just the surface of the hair shaft
- · Remarkably lightweight and non-greasy with no build up

Argan Oil

- Rich Oil filled with Omega 9 fatty acid, antioxidants and Vitamin E that improves strength
- Renews damage and restores shine and softness to dry, brittle hair
- Helps to balance sebum production





Taming Curl Cream (Style Control 3)

5 fl. oz. / 148 ml

A defining curl cream that softens and defrizzes medium to coiled textures. Keeps curls tamed and controlled.

BENEFITS

- Defines full-bodied, touchable curls
- Controls unruly curls while still providing a light, crunch-free feel
- Fights humidity for frizz control and tames flyaways for a flawless look

KEY INGREDIENTS

- Macadamia Oil Omega 7, 5 and 3 fatty acids provide weightless moisture
- Argan Oil Omega 9 fatty acid repairs and strengthens
- Pistachio Oil Protects against environmental extremes
- Coconut Oil Strengthens and fortifies the hair shaft
- Grape Seed Oil Provides moisturization and regeneration
- Jojoba Oil Moisturizes skin and hair
- Color Safe and Cruelty-Free

APPLICATION

• Apply small amount to damp hair. Diffuse or air dry for a natural look. Apply during the day for added frizz control



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- Exceptional absorption and penetration from the inside out vs. conditioning just the surface of the hair shaft
- · Remarkably lightweight and non-greasy with no build up

Argan Oil

- Rich Oil filled with Omega 9 fatty acid, antioxidants and Vitamin E that improves strength
- * Renews damage and restores shine and softness to dry, brittle hair
- Helps to balance sebum production







Whipped Detailing Cream (Style Control 2)

2 oz. / 157 grams

A whipped, creamy detailer that creates definition, pieceyness and texture with no residue. Tames fly aways. Perfect for detailing a finished look with workable style.

BENEFITS

- Creates definition while maintaining a natural look and feel
- Adds smooth control without build-up or added weight
- Absorbs excess sebum for lift
- Keeps hair soft and moveable with shine and healthy bounce

KEY INGREDIENTS

- Macadamia Oil Omega 7, 5 and 3 fatty acids provide weightless moisture
- Argan Oil Omega 9 fatty acid repairs and strengthens
- Pistachio Oil Protects against environmental extremes
- Carnauba Wax Adds shine
- Glycerin Retains moisture
- Color Safe and Cruelty-Free

APPLICATION

• Apply in small amounts and thoroughly emulsify the product in palms before applying to the hair. Re-apply as needed based on the length, thickness and texture of hair



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Macadamia Oil

KEY SELLING POINTS

- · Filled with the highest amount of Omega 7 fatty acid than any other nut oil
- Most closely resembles human sebum, and thus mimics scalp's natural oil production
- Provides deep nourishment and moisturization
- Exceptional absorption and penetration from the inside out vs. conditioning just the surface of the hair shaft
- Remarkably lightweight and non-greasy with no build up

Argan Oil

- Rich Oil filled with Omega 9 fatty acid, antioxidants and Vitamin E that improves strength
- Renews damage and restores shine and softness to dry, brittle hair
- Helps to balance sebum production





Foaming Volumizer (Style Control 1)

6 oz. / 171 grams

A whipped, airy mousse that gives body, lift and shine leaving hair weightless with no residue build-up. Conditioning agents detangle prior to styling. Contains heat protection.

BENEFITS

- Creates weightless body and volume without stiffness for limp, lifeless hair
- Detangles and controls frizz to leave hair smooth
- Keeps hair soft and moveable with shine and healthy bounce

KEY INGREDIENTS

- Macadamia Oil Omega 7, 5 and 3 fatty acids provide weightless moisture
- Argan Oil Omega 9 fatty acid repairs and strengthens
- Pistachio Oil Protects against environmental extremes
- Tapioca starch Absorbs excess oil and increases volume
- Kaolin Cleanses the scalp of residue
- Color safe and Cruelty-Free

APPLICATION

• Shake well. Dispense an egg-size amount of product into palm and distribute evenly throughout damp hair from roots to ends. Style as desired



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Argan Oil

- Rich Oil filled with Omega 9 fatty acid, antioxidants and Vitamin E that improves strength
- * Renews damage and restores shine and softness to dry, brittle hair
- Helps to balance sebum production