



DIVA

PRO STYLING

Established in 2007, Diva Pro Styling has grown quickly to become the UK's leading salon-exclusive electrical brand. With highly successful products in every drying and styling category, it has become respected as the salon professional's go-to brand for high-quality innovation.

**Unleash your Creative Energy and
create amazing, today.**

DIVA
PRO STYLING

*Creative
Energy*

ATMOS



Style in full colour™

With replaceable customisable colour sleeves



ATMOS^{DRY}

Next Generation Compact Dryer with Extra Large Diffuser



ATM001



100,000RPM Atmos Energy Motor
• Less than one-quarter of the weight* • 100,000 RPM motor produces ultra-fast drying and significantly less motor noise*
• Digitally controlled, brushless DC motor uses less energy and can last 10x longer*



Atmos Plus Conditioning System
• Speeds dry time • Improves feeling and manageability
• Increases shine
• Reduces frizz and static



Atmos Magnetic Nozzles
• Rotatable and easy to attach and remove



Atmos Digital Controls
• 3 Heats / 3 Speed / Cold Shot
• Heat and speed indicator lights



Atmos Interchangeable Sleeves
• Available separately



Atmos Micro Filter
• Ultra fine 2-stage air filtration removes impurities

L

*When compared to a typical professional AC motor

ATMOS^{ATOM}

Next Generation Ultra Compact Diffuser Dryer



ATM002



100,000RPM Atmos Energy Motor

- Less than one-quarter of the weight*
- 100,000 RPM motor produces ultra-fast drying and significantly less motor noise*
- Digitally controlled, brushless DC motor uses less energy and can last 10x longer*



Atmos Conditioning System

- Speeds dry time
- Improves feeling and manageability
- Increases shine
- Reduces frizz and static



Atmos Magnetic Attachments

- Rotatable and easy to attach and remove



Atmos Digital Controls

- 3 Heats / 3 Speed / Cold Shot
- Heat and speed indicator light



Atmos Interchangeable Sleeves

- Available separately



Atmos Micro Filter

- Ultra fine 2-stage air filtration removes impurities



*When compared to a typical professional AC motor

ATMOS DRY+STYLE

*When compared to a typical

Next Generation Professional All-in-one Dryer And Styler



ATM003



100,000RPM Atmos Energy Motor

- Less than one-quarter of the weight*
- 100,000 RPM motor produces ultra-fast drying and significantly less motor noise*
- Digitally controlled, brushless DC motor uses less energy and can last 10x longer*



Atmos Plus Conditioning System

- Speeds dry time • Improves feeling and manageability
- Increases shine
- Reduces frizz and static



Atmos Magnetic Attachments

- Rotatable and easy to attach and remove



Atmos Digital Controls

- 3 Heats / 3 Speed / Cold Shot
- Heat and speed indicator lights



Atmos Interchangeable Sleeves

- Available separately



Atmos Micro Filter

- Ultra fine 2-stage air filtration removes impurities

L

*When compared to a typical professional AC motor

typical professional AC motor

*Creative
Energy*

Style in full colour™

WITH REPLACEABLE CUSTOMISABLE COLOUR SLEEVES



ATM001



ATM002

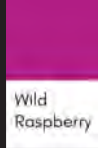
The Atmos range can be customised with a selection of interchangeable outer barrels that take just seconds to change.

Eight stylish, non-scratch colours are available, choose from Wild Raspberry, Teal Bay, Millennial Pink, Deep Purple Mango Crush, Coral Reef, Space Grey and Slate Black ensuring that your Atmos electricals will glow from your kit bag or upon a shelf.

SLE001WR



SLE002WR

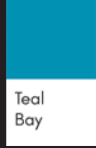


Wild Raspberry

SLE001TB



SLE002TB

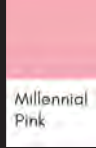


Teal Bay

SLE001MP



SLE002MP

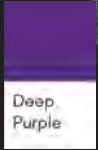


Millennial Pink

SLE001DP



SLE002DP

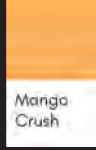


Deep Purple

SLE001MC



SLE002MC

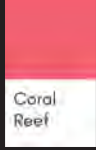


Mango Crush

SLE001CR

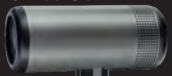


SLE002CR

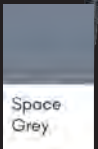


Coral Reef

SLE001SG

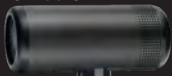


SLE002SG

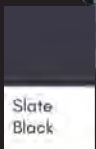


Space Grey

SLE001SB



SLE002SB



Slate Black







*Creative
Energy*

PROFESSIONAL HAIR DRYERS

Advanced Professional Features

DIVA HAIR 7
CONDITIONING

70,000,000 ions / cm³
Ceramic &
Tourmaline front grille



DIVA HAIR 5
CONDITIONING

30,000,000 ions / cm³
Ceramic &
Tourmaline front grille



DIVA HAIR 3
CONDITIONING

15,000,000 ions / cm³
Ceramic &
Tourmaline front grille



DIVA HAIR 1
CONDITIONING

12,000,000 ions / cm³
Ceramic &
Tourmaline front grille

Diva Hair Conditioning Ionic System eliminates frizz and static, reducing drying time and enhances shine

Ultra POWER ≡ 140m³/h



SuperCHARGED ≡ 130m³/h



TurboFLOW ≡ 120m³/h



Professional POWER ≡ 110m³/h

High airflows for fast styling

Market - leading power, minimal weight and noise

INTENSO 4000PRO

Compact, lightweight and powerful for all-day styling



SUPER LIGHT
450g
WEIGHT

Turbo FLOW
120m³/h

DIVA HAIR 3
CONDITIONING

DC HIGH TORQUE
MOTOR POWER OF AC

VELOCE 3800PRO

Serious professional power and handling with a tough rubber finish



CT
CERAMIC +
TOURMALINE

Turbo FLOW
120m³/h

DIVA HAIR 3
CONDITIONING

AC LONG LIFE
1000-HOURS MOTOR

Rapida 4000PRO

Professionally engineered to supercharge the power with minimal noise and weight



CT
CERAMIC +
TOURMALINE

Super CHARGED
130m³/h

DIVA HAIR 5
CONDITIONING

AC LONG LIFE
1000-HOURS MOTOR

Nylon housing

ULTIMA 5000PRO

The Ultimate Professional Hairdryer



Includes Styling Wand

CT
CERAMIC +
TOURMALINE

Super CHARGED
140m³/h

DIVA HAIR 7
CONDITIONING

AC LONG LIFE
1000-HOURS MOTOR

Nylon housing



INTENSO 4000PRO



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PRO126

The new Intenso 4000 Pro Compact Dryer is the newest addition to Diva Pro Styling's extensive hairdryer range for all hair professionals.

This compact and lightweight dryer (at 450g) has a high torque 2000W DC motor which is perfectly balanced for day-long use.

The precision concentrator and ionic jet dry and style hair to the smoothest finish.



SUPER
LIGHT^{450g}
WEIGHT

Turbo
FLOW
≡120m³/h

DIVA
HAIR 3
CONDITIONING

AC LONG LIFE
MOTOR

VELOCE 3800PRO

The Veloce 3800 Pro Dryer brings professional salon technology and performance together.

With 4 heat and 2 speed settings including a cold shot, this quality dryer offers styling tailored to your any hair type or texture.

The ionic conditioning system eliminates frizz and static delivering smooth, sleek results.



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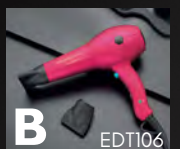
EDT107

CT
CERAMIC+
TOURMALINE

Turbo
FLOW
≡120m³/h

DIVA
HAIR 3
CONDITIONING

AC LONG LIFE
MOTOR



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EDT106



B

EDT108



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EDT105

Rapida 4000PRO



PRO109

The Rapida 4000 Pro features 15% more power and 15% higher airflow than the previous model, allowing for stunning styles to be created quickly and with ease.

The AC long-life motor and super-tough nylon housing cause the Rapida 4000 Pro dryer to create styles with impact.

The true cold shot locks styles in place while the 4 heat and 2 speed settings offer options for an individual styling experience.



PRO110

PRO113

PRO114



CERAMIC+
TOURMALINE



Super
CHARGED
130m³/h



DIVA 5
HAIR
CONDITIONING



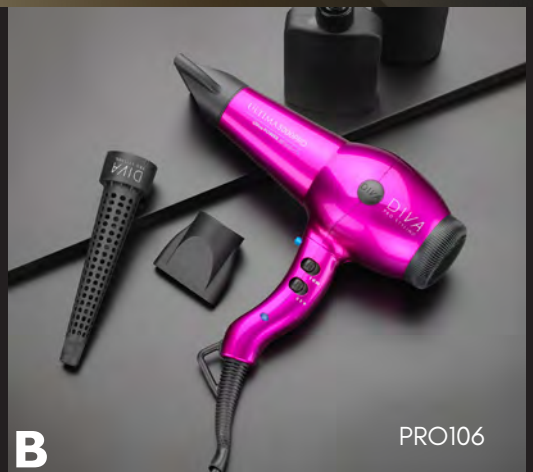
AC LONG LIFE
MOTOR

ULTIMA 5000PRO

The Ultima 5000 Pro has a 2200W, high-pressure motor system and Ionic Technology working to reduce static, this salon professional dryer ensures catwalk creations every time.

It's AC long-life motor promises 1000+ hours for endless high quality styling and the 4 heat and 2 speed settings let you stay in complete control.

Included with an air-styling wand.



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PRO106



CERAMIC+
TOURMALINE



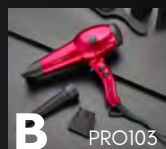
Super
CHARGED
140m³/h



DIVA 7
HAIR
CONDITIONING

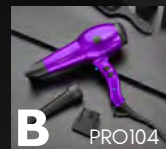


AC LONG LIFE
MOTOR



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PRO103



B

PRO104



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PRO105





*Creative
Energy*

DIGITAL STYLERS

Advanced Professional Features

HEAT BOOST 7

Heat recovery 12°/Sec
Heat-up 7 seconds to 110°C
18 seconds to 180°C

Ultimate ceramic heaters and fastest micro processor controller with touch control and/or digital display

HEAT BOOST 5

Heat recovery 9°/Sec
Heat-up 8 seconds to 110°C
20 seconds to 180°C

Extra fast ceramic heaters and super-fast micro-processor heat controller

HEAT BOOST 3

Heat recovery 6°/Sec
Heat-up 10 seconds to 110°C
30 seconds to 180°C

Fast ceramic heaters and fast micro-processor controller

HEAT BOOST TECHNOLOGY

GOLD DUST CERAMIC

Combines the heat conductivity of gold with the smooth control of mineral-oil ceramic for super-smooth styling and long-lasting, shiny styles.



MACADAMIA+
ARGAN+ KERATIN

Activate when hot to glide smoothly through the hair, minimising demoi-stru-risation, enhancing shine and reducing frizz

CERAMIC PLATES

TITANIUM PLATE

Superb heat transfer from heater to hair. Mirror-like shine imparted to the hair for super-straightened, glossy styles. Also ideal for Keratin / Brazilian treatments

METAL PLATES



- 235°C** - Very Coarse / Afro hair
- 220°C** - Coarse Hair
- 200°C** - Normal Hair +PLUS
- 180°C** - Normal Hair
- 160°C** - Delicate / Fine Hair
- 110°C** - Artificial Hair

PRECISE HEAT SETTINGS FOR EVERY HAIR TYPE

INTELLIGENT DIGITAL STYLERS

Micro-Processor controlled for the optimum heat up and heat recovery

Expertly engineered ceramic floating plates infused with Macadamia, Argan Oil & Keratin lock in long-lasting sleekness and shine.

The digital variable heat settings range from 110°C to 235°C, offering you the perfect range of temperatures to create looks safely for all hair types and textures. Rounded housing for easy curling.

100% recycled & 100% recyclable packaging.



Instant
HEAT up
15secs

GLOBAL
VOLTAGE

HEAT BOOST **3**

3m
SWIVEL
cord



INTELLIGENT DIGITAL WIDE STYLER

Micro-Processor controlled for the optimum heat up and heat recovery

Expertly engineered ceramic floating plates infused with Macadamia, Argan Oil & Keratin lock in long-lasting sleekness and shine.

The digital variable heat settings range from 110°C to 230°C, offering you the perfect range of temperatures to create looks safely for all hair types and textures.



ELITE DIGITAL STYLERS

Slim styler with serious heat and longer plates

Gain back control using the Elite Styler with its variable heat settings complete with digital heat control.

The radical heating and auto-shut off increase the Elite Styler's utility allowing you to achieve soft, sleek and glossy straight hair at ease.



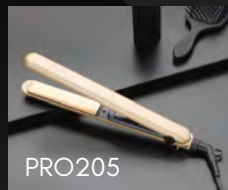
PRO210



PRO204



PRO208



PRO205







*Creative
Energy*

PRECIOUS METALS

ROSE GOLD PROFESSIONAL TOUCH STRAIGHTENER

Rose Gold Ceramic

With Macadamia + Argan + Keratin Ceramic. Activate when hot to glide smoothly through the hair, minimising demosturisation, enhancing shine and reducing frizz. The swipe temperature control panel allows you to choose the perfect styling temperature for your hair type, and the rounded housing makes curling easier than ever.



PRO201 **B**

TITANIUM PROFESSIONAL TOUCH STRAIGHTENER

Titanium

Superb heat transfer from heater to hair. Mirror-like shine imparted to the hair for super-straightened, glossy styles. Also ideal for Keratin / Brazilian treatments. The swipe temperature control panel allows you to choose the perfect styling temperature for your hair type, and the rounded housing makes curling easier than ever.



PRO202 **B**



Gold DUST

Combines the conductivity of gold with the smooth control of mineral oil ceramic

GOLD DUST PROFESSIONAL TOUCH STRAIGHTENER

Double up with maximum power & shine, with Gold conduction & MAK conditioning.

Floating Gold Dust Ceramic plus MAK plates combine the conductivity of gold with the smooth control of mineral-oil ceramic for super smooth styling and long lasting, shiny styles.

Swipe Temperature Control Panel to choose the perfect styling temperature for your hair type. Rounded Housing for easy curling.

PRO240



Gold
DUST
CERAMIC

HEAT
BOOST 7
●●●●●●●

80 - 230°C
digital
HEAT SETTINGS

Instant
HEAT up



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Gold DUST

Combines the conductivity of gold with the smooth control of mineral oil ceramic

GOLD DUST MULTI WAND

Create loose voluminous curls, drop curls or corkscrew curls with one magical wand.

Gold Dust Ceramic plus MAK barrels combine the conductivity of gold with the smooth control of mineral-oil ceramic for super smooth styling and long lasting, shiny styles. Digital heat control with variable settings - 80°C to 210°C. Instant heat - ready to style in seconds. Ultra even heat system along the whole barrel for consistently styled curls.

PRO241



Gold
DUST
CERAMIC

110° - 210°C
digital
HEAT SETTINGS

Instant
HEAT up

WAVE °C
EVEN HEAT
SYSTEM



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*Creative
Energy*

INTELLIGENT DIGITAL WANDS

Innovative styling tools to create dramatic styles

Whether you prefer loose curls or tight waves, the Digital Wand has you covered.

The Macadamia, Argan Oil and Keratin infused tapered barrels give you more flexibility and control and leave hair looking silky and healthy.

Also features include a 3m professional salon cable, for fuss-free styling.

Choose from 9-16mm, 13-25mm, 19-32mm or 22-45mm depending on your desired look.



PRO304

MICRO STICK 10mm

PRO306

19-9mm

PRO301

25-13mm

PRO302

19-32mm

PRO303

22-45mm

PRO304



INTELLIGENT DIGITAL TONGS

Innovative styling tools to create dramatic styles

Whether you prefer loose curls or tight waves, Diva Pro have covered everything.

The Macadamia, Argan Oil and Keratin infused barrel leaves hair looking silky and healthy.

Also features include a 3m professional salon cable, for fuss-free styling.

Choose from 38mm, 32mm or 25mm depending on your desired look.



PRO313



PRO311 25_{MM}

PRO312 32_{MM}

PRO313 38_{MM}



CERAMIC HOT BRUSH 30mm & 40mm

The brush that gives you more time to perfect styling

The brush that gives you more time to perfect styling. Use on it's own for quickly creating big, loose curls or for smoothing out straight.

Alternatively use the Ceramic Hot Brush simultaneously with your hair dryer for faster, more effective styling when blow-drying.

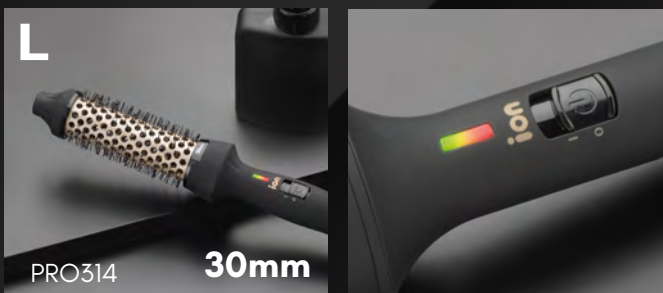
The long, cooling bristles works to set the curls in place for an extra long-lasting style.

Heats up to 180°C.
Available in 30mm and 40mm.

B



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Instant
HEAT up



DIGITAL CRIMPER

Quick, easy crimping for a wild, intensely voluminous style

This digital crimper provides quick, easy crimping for a wild, intensely voluminous style.

Macadamia, Argan Oil & Keratin infused plates, for sleek, healthy looking results.

Digital variable heat settings from 110°C - 210°C. With Far infrared conditioning, to ensure an even gentle heat.



AIR CURL

Heat and wave fixing technology in one

This brand-new curling system provides heat and wave fixing technology in one lightweight, easy to use tool, to give quick, long-lasting curls for all hair types.

This curl system requires less, and lower, heat to fix curls and waves, making it gentler, kinder hairstyling and fixing in one elegant tool.

With a Macadamia, Argan & Keratin Oil infused ceramic barrel and Digital display with variable heat control from 80°C-210°C.



PRO322



MACADAMIA + ARGAN
+ KERATIN CERAMIC

210°C
EVEN HEAT



COLD AIR FIX

**DIGITAL
DISPLAY**

WAVE °C
EVEN HEAT
SYSTEM



XXL PRO DIFFUSER

Achieve boosted volume and big waves

The XXL Pro Diffuser is specifically designed to fit most dryers. Whether your dryer barrel is long, short, thick or thin, this diffuser should fit.

Simply slide the diffuser onto the dryer and its unique soft plastic grip firmly and securely holds it into place.

Fits most dryers with a flexible gripping system.

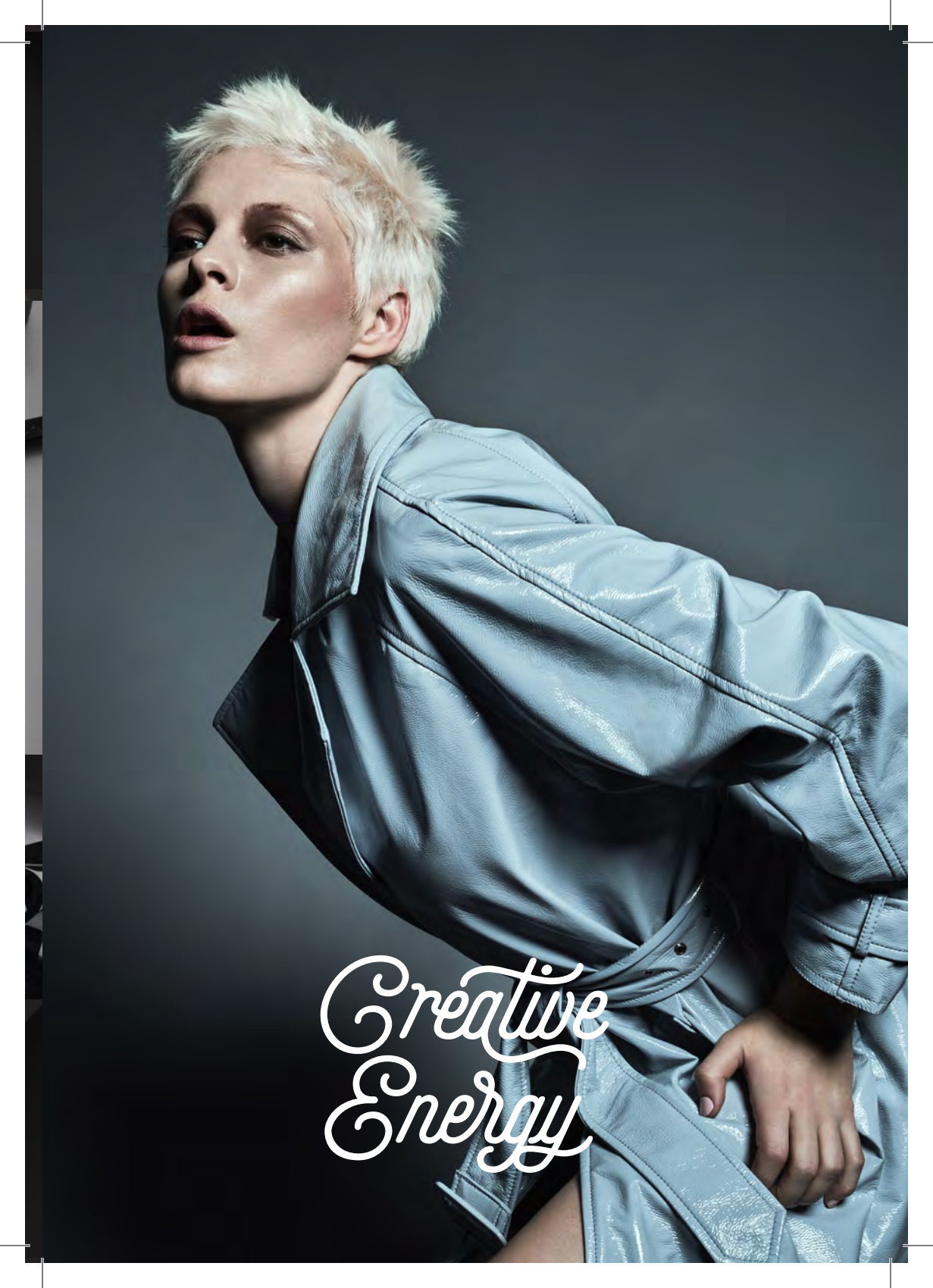
Soft rubber tips for use close to the scalp to gently produce full volume & lift.

Deeper bowl designed for maximum hair capture.



PRO124





*Creative
Energy*



@divaprostyling



@divaprostyling



@divaprostyling



Diva Pro Styling

Image Credits:

Hair : Christophe Gaillet Photos : Pawel Wylag

Make-up : Natasza Bigos Prod : MKproduction

DIVA
PRO STYLING

Creative
Energy